



Consultation survey results

KKP

May 2021



Introduction

This report sets out the key findings and analysis of the Inspiring Active Places survey which the Jersey Government undertook throughout March and April 2021.

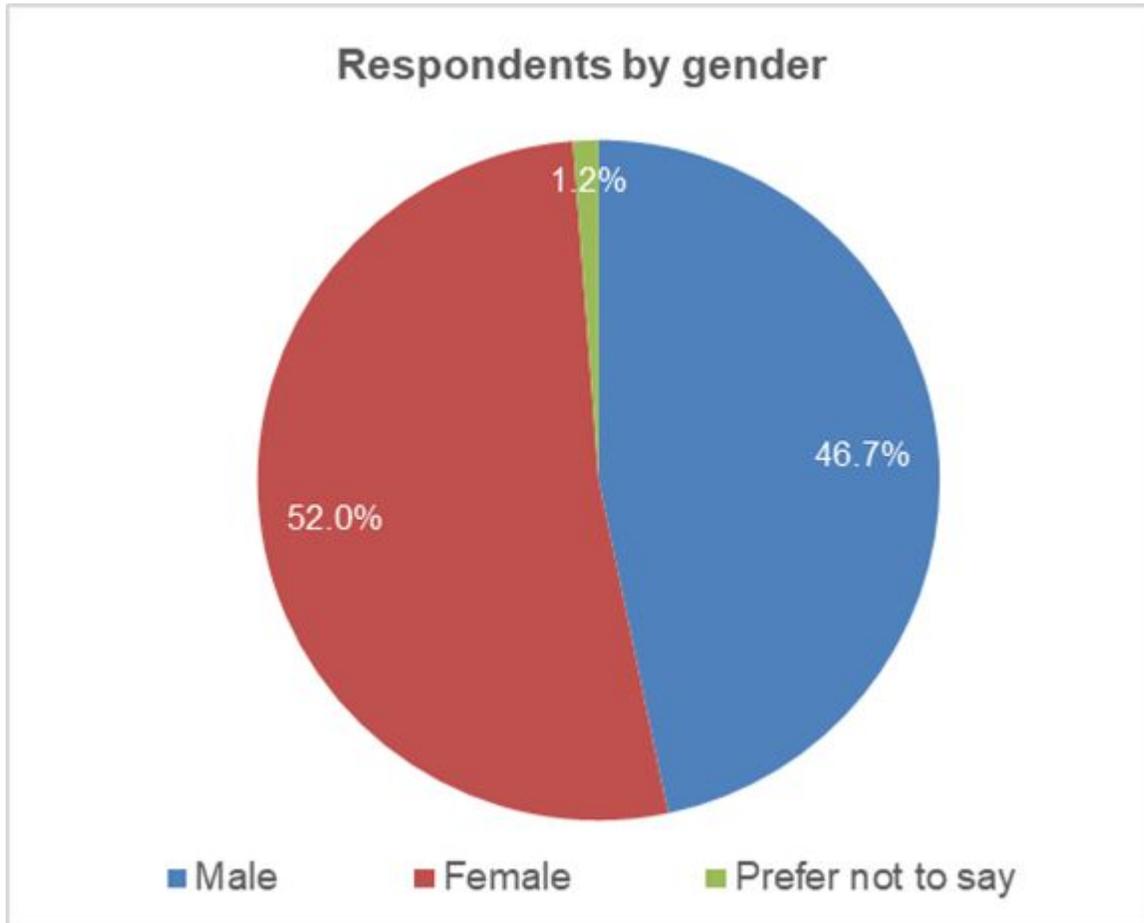
The survey ran from the date of the launch of the IAP Strategy on Wednesday 17th March 2021 and closed on Friday 30th April at 6pm.

In total there were 1,016 respondents to the survey, made up of 20 leisure operations staff and 996 members of the public.

The fact that there were over 1,000 respondents to the survey based on a Jersey population of 107,796, means that the margin of error for responses is +/- 3.06%. As such, it can be determined that the public consultation process has been robust and the responses provided reflect the general opinions of Islanders.

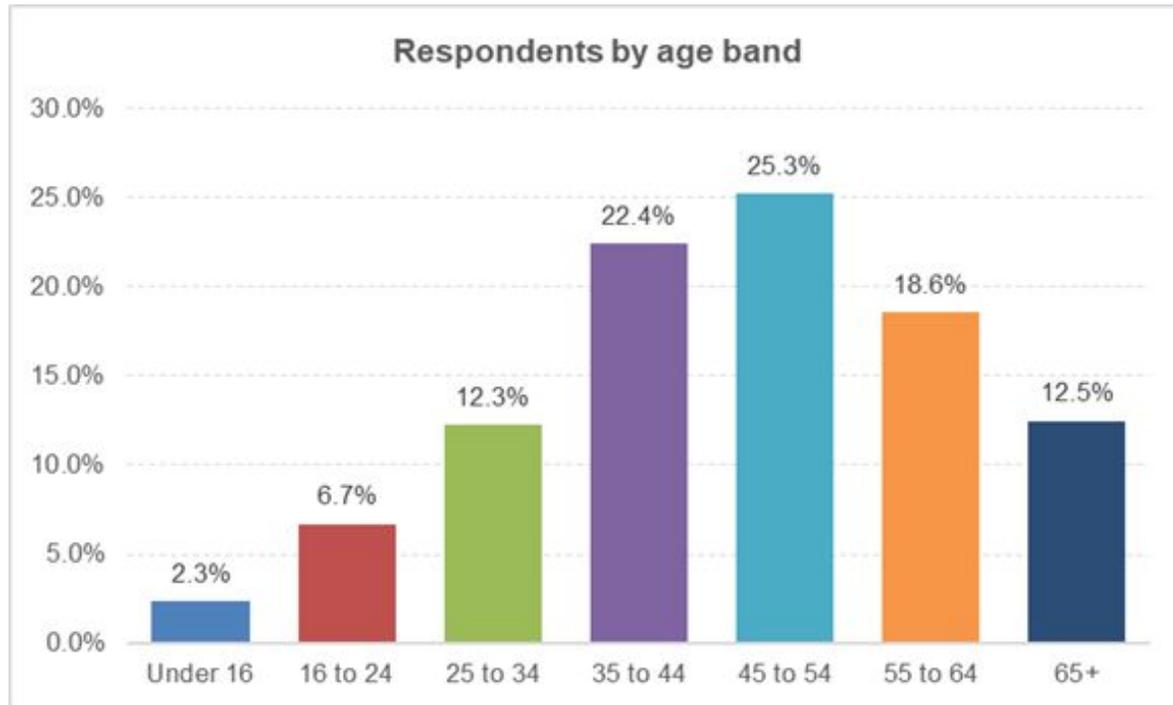
The focus of the survey was to test the proposals within the IAP Strategy and to understand Islanders' wider opinions on these issues.

Gender



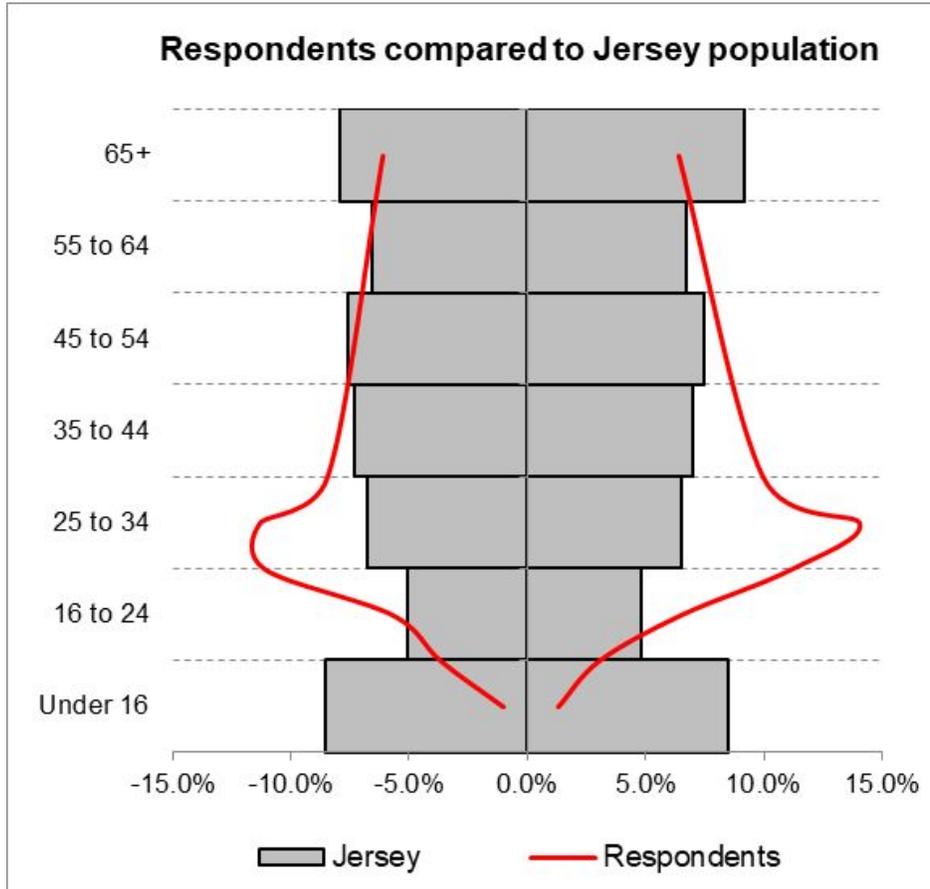
- The majority of respondents to the survey were female @ 52%.
- 1.2% of respondents did not want to disclose their gender.
- The gender profile of respondents is reflective of Jersey as a whole which has 49.7% male and 50.3% female.

Age profile of respondents



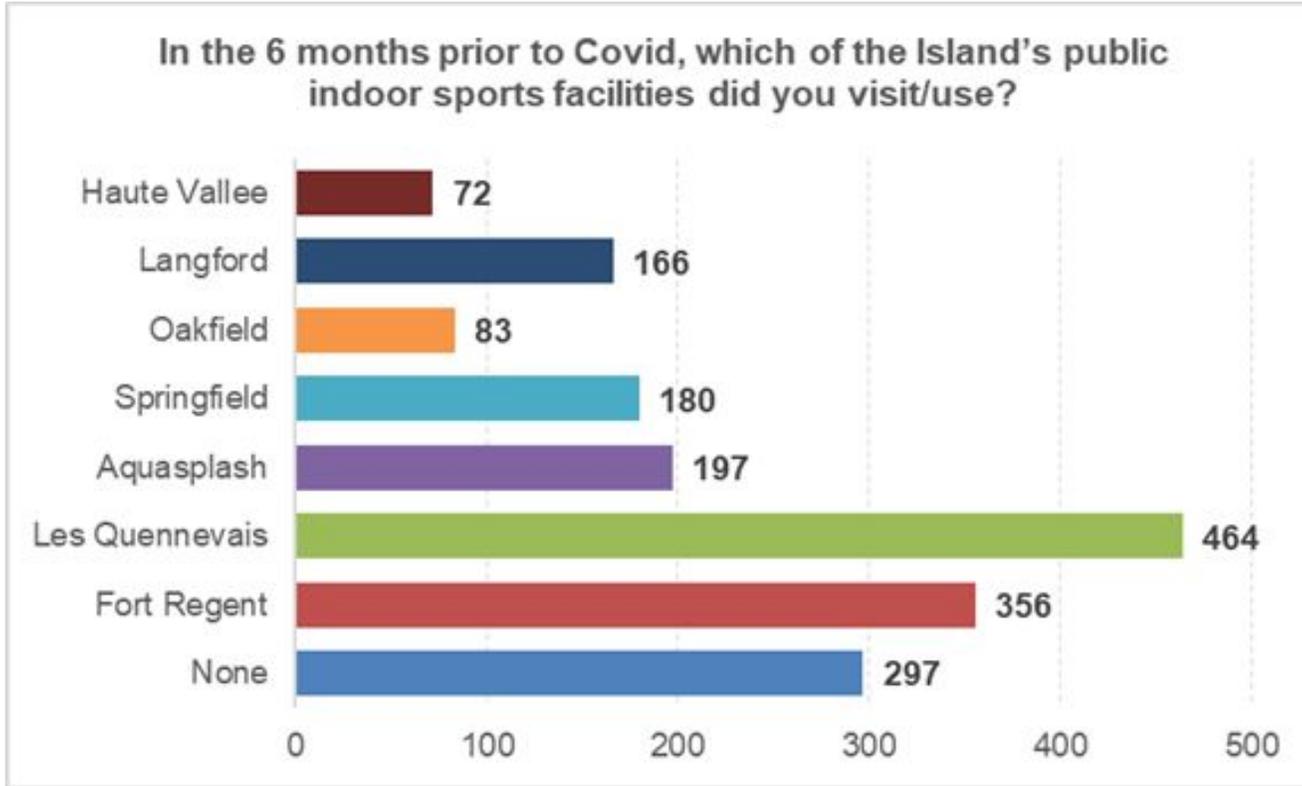
- The age profile of respondents shows that the majority were from the 35 to 64 year old age groups, making up 65.6% of total respondents.
- The IAP team worked with high schools and college to boost responses from young people, with a total of 66 responses.
- Although there was a low response rate from those under 16, many parents will have responded on behalf of their children in this age group.

Age profile of respondents



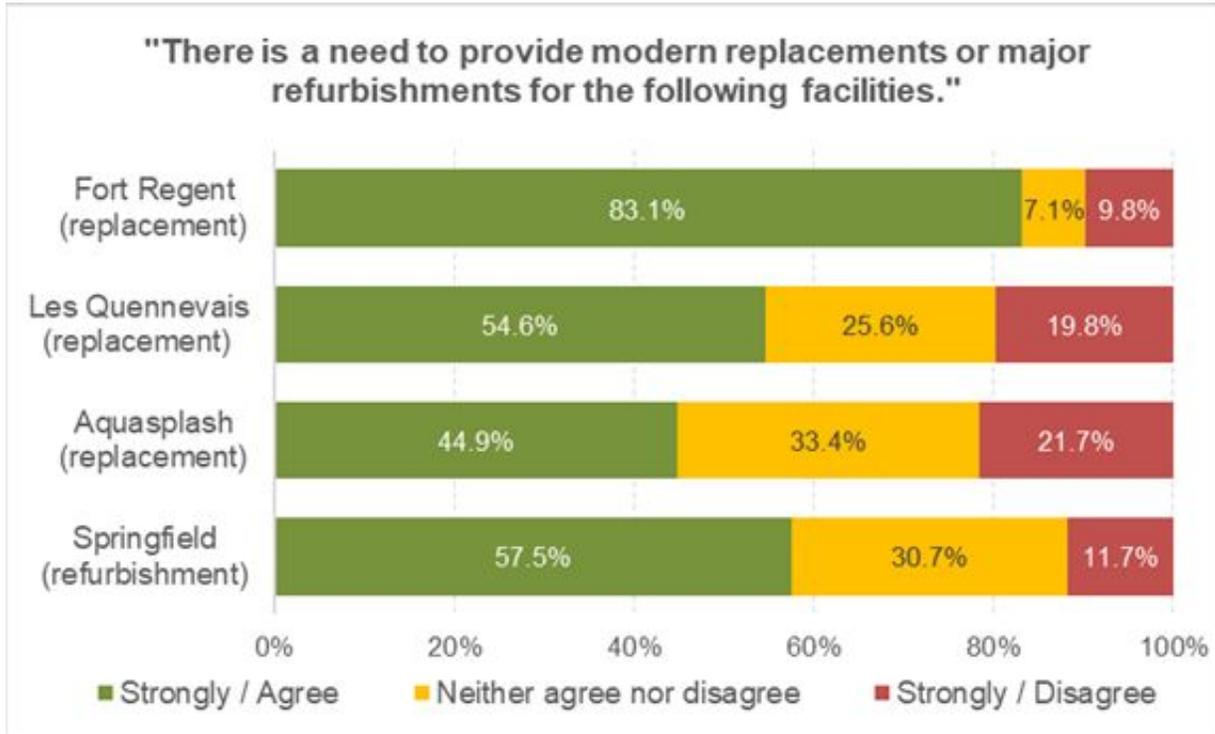
- Although the age bands provided in the survey were relatively wide, the responses were reflective of the wider Jersey population for the older age groups.
- The level of response in the 25 to 34 age group is reflective of their higher propensity to participate in sport and physical activity, both for themselves and their children.

Use of public sports facilities



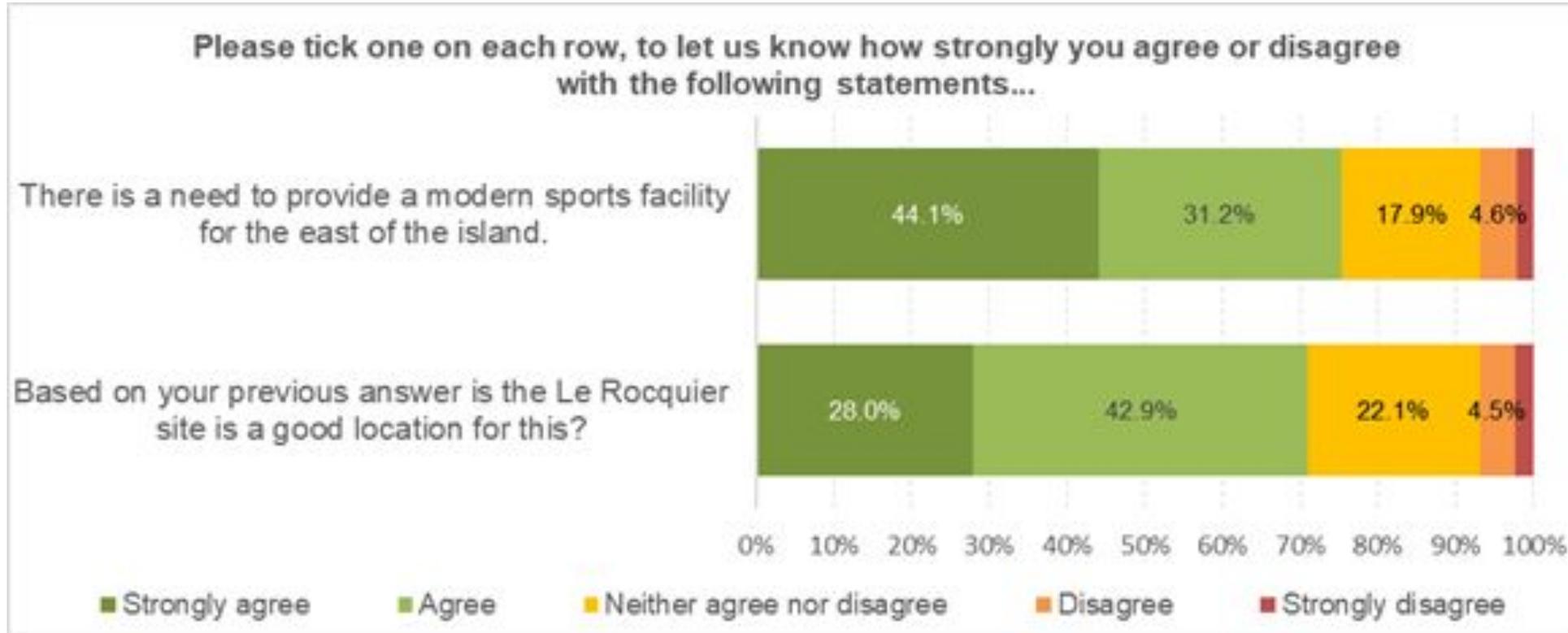
- It is clear that the majority of respondents are current users of the island's public sports facilities with many having used multiple sites prior to Covid-19
- Less than one third of respondents had not used a public indoor sports facility prior to Covid-19.

Need to provide modern replacements/ refurbishments



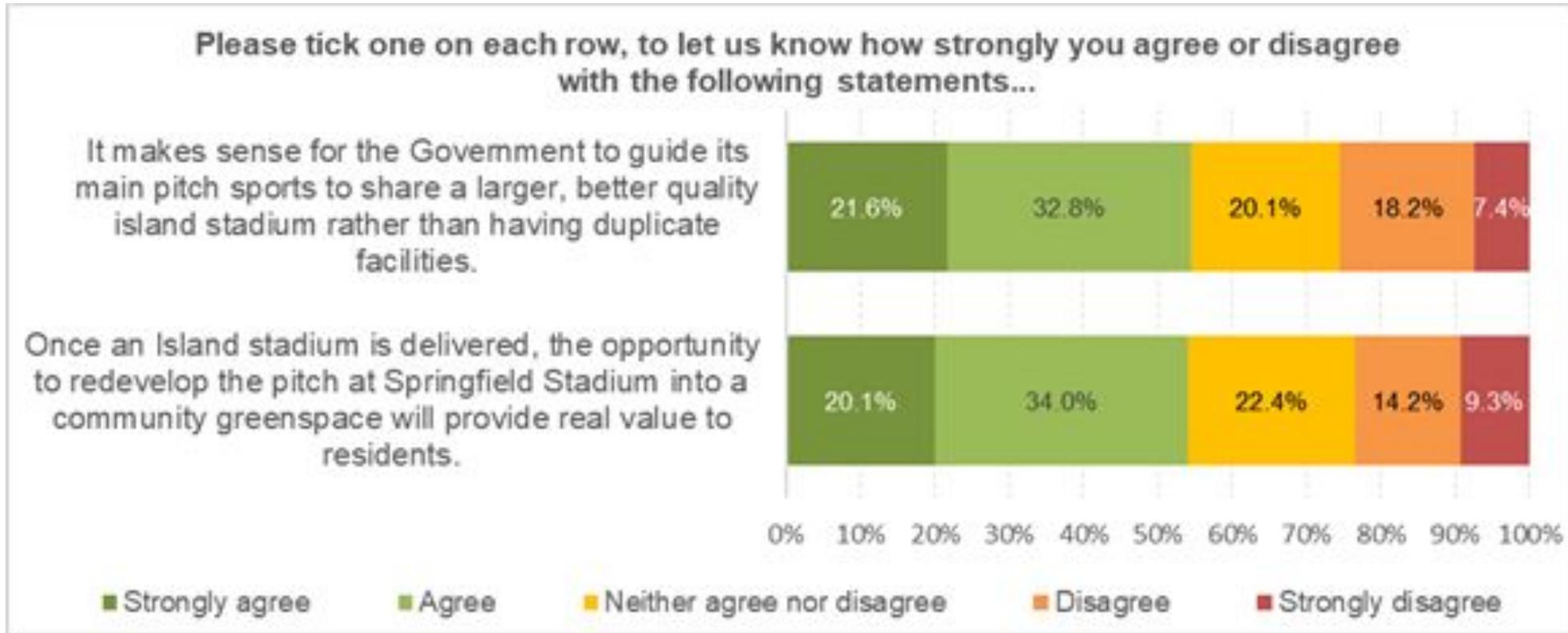
- It is clear from the results that the majority of respondents recognise the need to replace Fort Regent with a modern public sport and wellbeing hub.
- Although there is slightly less support (55% and 45%) to replace both Les Quennevais and Aquasplash, only circa 20% indicate that they disagree with these options.
- 57.5% of respondents agreed with the need to refurbish Springfield; however less than 12% of Islanders disagreed with this proposal.

Sports facility for the east of the island



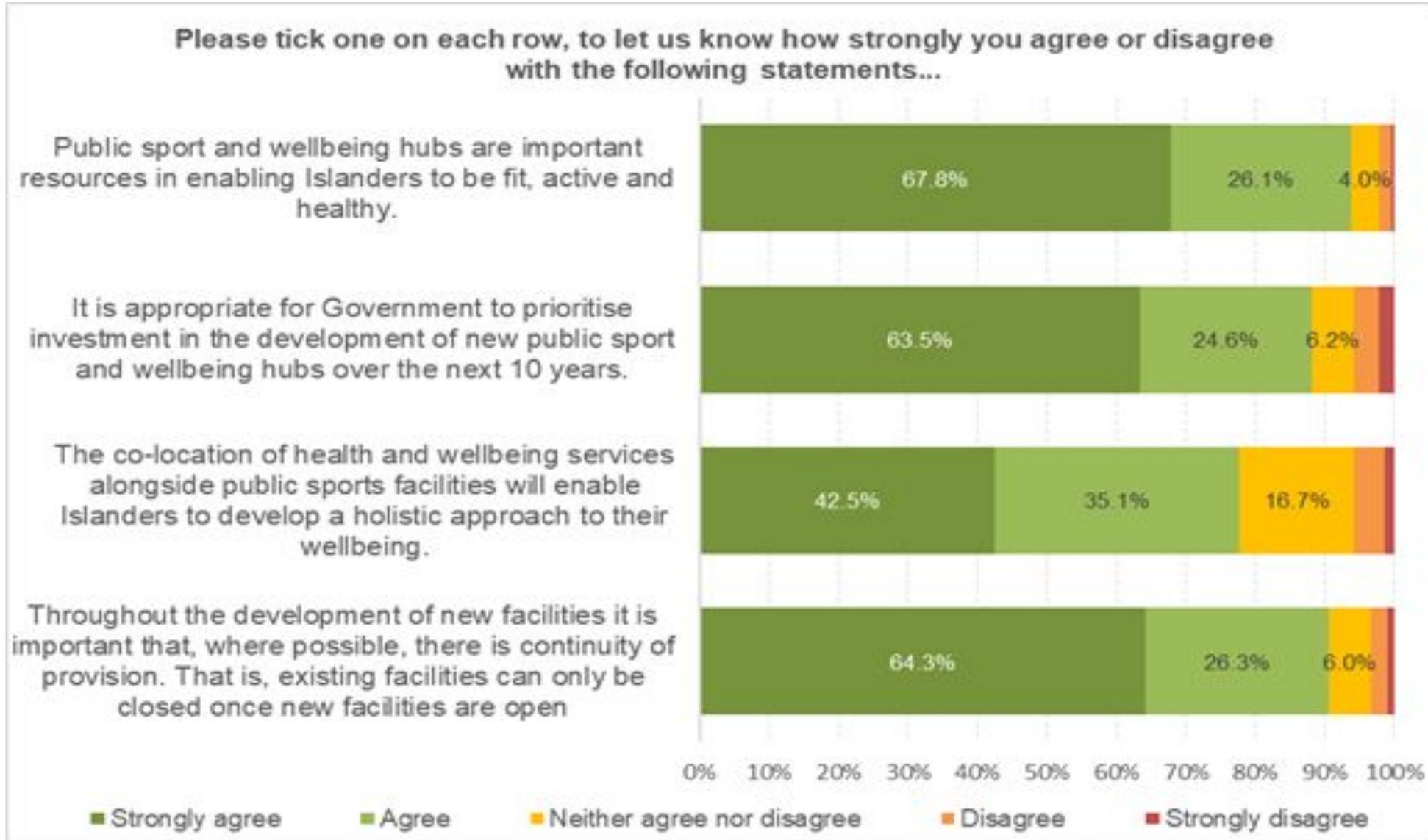
- Over 75% of respondents identified the need to provide a modern sports facility for the east of the island; increasing to 89% if we extract the views of residents living in the east of the island
- 70% of respondents agreed that the Le Rocquier site is a good location for this.

Island Stadium



- 55% of respondents identified that there is sense in Government guiding its main pitch sports to share a single island stadium.
- 54% of respondents identified the value to the local community of delivering community green space on the Springfield stadium pitch site.

The case for investment



The case for investment

- The importance of public sport and wellbeing hubs should not be underestimated, with 94% of respondents identifying that they are important resources in enabling Islanders to be fit, active and healthy.
- 88% of respondents identified that Government investment in public sport and wellbeing hubs is a valid priority. However, only 6% disagreed that this should be an investment priority.
- 78% identified that co-locating health and wellbeing services alongside sport will enable Islanders to develop a holistic approach to their wellbeing.
- 91% identified that continuity of provision is a key priority when delivering new provision on the island.

Conclusion

- The IAP survey is reportedly one of Jersey's most successful public consultation exercises, with more than 1,000 responses received.
- The survey results have a margin of error of +/- 3.06%.
- There is a clear steer from the public that the IAP Strategy reflects the local need in relation to public sport and wellbeing facilities, namely:
 - ✓ There is a need for a leisure facility on the east of the island
 - ✓ There is a need to replace Fort Regent with a modern leisure facility.
 - ✓ There is a need to replace and/or refurbish other facilities when required.
 - ✓ Facilities should be more than just sport and should reflect the opportunity for a holistic approach to health and wellbeing.
- Public sport and wellbeing hubs are important to Islanders and are a valid priority for Government to invest funding.



“To be one of the most physically active populations in the world and a healthier, more productive and fairer society, Jersey will develop inspirational, high quality, accessible and sustainable facilities, which inspires, supports and delivers an active Jersey”